

## **BeautifulJobSeekers.com's Initial 'job site for beautiful people only' Premise Was A PR Hoax**

LOS ANGELES, JUNE 23 2010 – BeautifulJobSeekers shows its true and intended face by becoming a 'open to all' job site. Its initial 'job site for beautiful people only' premise, was merely intended to capture a lot of attention for its launch. And to make it stand out in a very crowded and highly competitive market place.

### **The Hoax**

Because of its initial 'job site for beautiful people only' premise, BeautifulJobSeekers has indeed managed to capture a lot of attention from both the media and the public. Had it been launched with its new and intended 'job site open to all' premise, then it would not have been able to make a name for itself in just over 6 weeks.

For more information, please visit: [BeautifulJobSeekers.com](http://BeautifulJobSeekers.com)

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